

Canadian National Site Licensing Project (CNSLP)

Strategy Session

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Excerpt
from
“As was said” Session Report

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Core Purpose/ Mission

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Our Core Purpose

The core purpose of the Canadian National Site Licensing Project (CNSLP) is to increase the capacity for research and innovation in Canada

Our Mission

...is to expand the universe of digital research information available to Canada's academic research community, through the coordinated services and expertise of academic libraries

Key Results Areas/ Strategic Directions/ Success Indicators/ Actions

KRA #1.0 – WHO & WHAT WE ARE

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*(Process note: To put structure to the issues and challenges identified in the brainstorming, the group established five **Key Results Areas** - areas in which energies and resources will need to be focused.)*

Strategic Direction:

We will create a non-profit corporation that continues the purpose and principles of CNSLP that is based on commitment to national strategies and all-inclusive licensing, has the support of 64 institutions, with clear criteria for membership, and linkages with regional, national and international groups.

Success Indicators:

Success will have been achieved in this Key Results Area:

- when we have clear criteria for membership
- when there is a clear and accepted core purpose, mission, name and visual identity
- when 64 agree to a new enabling agreement for continuing
- when “all in” confirmed as national model
- when we have a legal structure
- when there is robust professional staff
- when we have stable funding in place to operate the organization, and
- when there is an agreed mechanism to fund licensing, and other resources

We can go part way in achieving this:

1.3 By hiring administrative and program staff

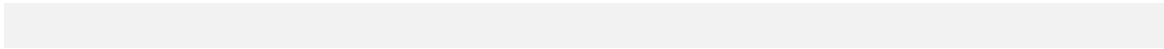
Substantial completion	:	November 30/01
Accountable Committee	:	Management Sub-Committee
Liaison	:	Deb deBruijn

1.4 By articulating and securing commitment from participants (current players) for funding and national access model

Substantial completion	:	December 31/01
Accountable Committee	:	Steering Committee
Liaison	:	Deb deBruijn

1.5 By obtaining the support of the 64 institutions to proceed to incorporation

Substantial completion	:	March 31/02
Accountable Committee	:	Steering Committee
Liaison	:	Deb deBruijn



KRA #2.0 – OUR RELATIONSHIP WITH RESEARCHERS

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Strategic Direction:

We will provide increased access to a wider variety of research information and demonstrate its increased use by evaluation. This program will penetrate beyond the university community in a significant way. Researchers from a wide variety of disciplines will champion the project and institutions will use it as a factor in recruitment and retention.

Success Indicators:

Success will have been achieved in this Key Results Area:

- when statistics validate increased access
- when researchers from a wide array of disciplines champion the project
- when there is penetration of the program beyond the university community, and
- when the project is used as a factor in recruitment strategy

We can go part way in achieving this:

2.1 By identifying and deploying champions among research community

Substantial completion	:	February 28/02
Accountable Committee	:	Steering Committee
Liaison	:	Rita Campbell

2.2 By compiling, analyzing and disseminating data on usage patterns

Substantial completion	:	June 30/02
Accountable Committee	:	Evaluation Task Group
Liaison	:	Ellen Hoffmann

2.5 By executing a Communication Plan

Substantial completion	:	December 31/01
Accountable Committee	:	Communication Sub-Committee
Liaison	:	Deb deBruijn

KRA #3.0 – CONTENT

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Strategic Direction:

We will have in place multi-year agreements with publishers for content identified by our researchers and our members as key to research.

Success Indicators:

Success will have been achieved in this Key Results Area:

- when we have licensed a critical mass of inter-disciplinary content that is responsive to the diverse needs of the Canadian academic research community
- when we have secured a portfolio of e-resources reflecting a balance among disciplines and types of publishers

We can go part way in achieving this:

3.2 By licensing new content

Substantial completion	:	September 30/02
Accountable Committee	:	Electronic Resources Committee
Liaison	:	Karen Adams

**KRA #4.0 – CHANGING MODELS IN SCHOLARLY
COMMUNICATION**

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Strategic Direction:

We will contribute to the development of more cost effective and more timely scholarly communication directed by academic priorities. We will have a flexible process that will accommodate still evolving models of scholarly communication.

Success Indicators:

Success will have been achieved in this Key Results Area:

- when we have more cost effective and more timely scholarly communication directed by academic priorities
- when we have a flexible process that accommodates still evolving models of scholarly communication

We can go part way in achieving this:

- 4.5 By developing an understanding of evolving models of scholarly communication

Substantial completion	:	December 31/02
Accountable Committee	:	Advisory Board
Liaison	:	Jean-Claude Guédon

KRA #5.0 – HOW WE SUSTAIN AND GROW

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Strategic Direction:

We will expand research content with national access for all participants. We will have in place mechanisms to ensure long-term sustainability. We will demonstrate the value of the project/consortial approach to users, administrators and funders.

Success Indicators:

Success will have been achieved in this Key Results Area:

- when the national program is continued
- when we provide a critical mass of content for all participants
- when we are on a sound self-sustaining financial basis
- when users, administrators and funders recognize the value of consortial/leveraged approach, and
- when we expand the membership of CNSLP

We can go part way in achieving this:

5.2 By implementing new funding model

Substantial completion	:	April 30/02
Accountable Committee	:	Steering Committee
Liaison	:	Deb deBruijn

Key Actions

#	Key Action	Substantial completion	Accountable Committee	Liaison
1.3	Hire administrative and program staff	Nov. 30/01	Management Sub-Committee	Deb deB
2.5	Execute communication plan	Dec. 31/01	Communication Sub-Committee	Deb deB
1.4	Articulate and secure commitment from participants (current players) for funding and national access model	Dec 31/01	Steering Committee	Deb deB
2.1	Identify and deploy champions among research community	Feb 28/02	Steering Committee	Rita C
1.5	Obtain the support of the 64 institutions to proceed to incorporation	Mar 31/02	Steering Committee	Deb deB
5.2	Implement new funding model	April 30/02	Steering Committee	Deb deB
2.2	Compile, analyze and disseminate data on usage patterns	June 30/02	Evaluation Task Group	Ellen H
3.2	License new content	Sep 30/02	Electronic Resources Committee	Karen A
4.5	Develop an understanding of evolving models of scholarly communication	Dec 31/02	Advisory Board	Jean-Claude Guédon

List of Participants

Steering Committee

Karen Adams
Rita Campbell
Jean-Pierre Côté
Deb deBruijn
Jacques Hurtubise
Tim Mark
Carole Moore
Judith Whittick

Negotiations Resource Team

Faye Abrams (September 12 only)
Gérald Boudreau
Cheryl Cohen
Hazel Fry
Ron MacDonald
Brian Owen
Ingrid Parent
John Teskey

Evaluation Task Group

Ellen Hoffmann
Susan Miller

Guests

Glen Bloom (September 12 am only)
Bernard Dumouchel
Ernie Ingles (September 12 only)
David Kohl
Paul Wiens (September 12 only)